

## ACCUPOINT SYSTEMS INC.

### The Company

was founded in 1995, and started its operations as wholesale and retail of school and office supplies for the Philippine market. The company distributes global brands of stationery and equipment as well as developing its own brands.

As early as the year 2000, the company saw the potential of a booming market economy, and by 2001 the firm embarked on its expansion by introducing computer peripherals and supplies, as well as Small Office / Home Office (SOHO) furniture.

The firm's office in Binondo has a showroom for visitors to see and appreciate its carried products. The firm's principal warehouse has a total floor area of 2,000 square meters located in Maysan Road, Valenzuela City. Currently, we have a strong workforce of 80 employees whose expertise are in finance, sales and marketing.

The company is a dynamic organization consisting of experienced, customer friendly and service oriented officers and staff who have proven their capabilities on their own field of profession and are continuously provided with adequate and appropriate training programs to update their product knowledge and relative skills to enhance the company's reliability in terms of its quality product and services.

The major chain stores nationwide are covered by more than 40 full time coordinators, servicing over 100 retail outlets in Metro Manila. Outside Metro Manila, we have dealers in North Luzon, South Luzon, Visayas and Mindanao, totaling 120 cities. These areas are covered by resellers, serving around 600 active wholesale and retail clients.

#### MISSION:

We value our customers, suppliers and employees as collaborators and partners in our quest for success. Our team works together, affecting lives of others by becoming a part of nation building.

Our motto, "ideas that matter" paves the way to becoming a globally competitive and diversified company.

We are committed to be at the forefront of marketing Filipino and global brands that are competitive in cost, innovative in design and of the highest quality.



Superior Digital Imaging  
and Printing Solutions



Simplify your life!



Beyond Expectations



Designed to please, made to last.



Affordability and Comfort

**COMIX**  
STATIONERY AND OFFICE EQUIPMENT

well known throughout the stationery industry in China as the brand leader for its reliable quality, product variety, design expertise, and professional services. In 2009, Comix, the manufacturer, became a listed company in China stock market, and ASI is the exclusive distributor in the Philippines. Comix quality guarantees a good rate of return to its users. Comix has been awarded "The Records of China" by State Council and provincial government. It is the first in Chinese stationery industry to be granted ISO9001 certificate and ISO1400 for eco-friendly products in 1999.



## RAPID STAPLING TOOLS AND EQUIPMENT

This brand is an international brand born in 1936, which originated from Sweden. It is Europe's leading stapling specialist, with nearly 50% market share. Its new innovation in the stapling industry promises to bring the industry to a higher standard. It has 40% flatter clinch in the stapling of papers, higher stapling capacity, and flatter stacking due to its flat clinching attribute. Its wires prove to be sturdier and stronger compared to the other existing staples brands competing in the market. It also boasts of its 5-year-guarantee term on most of its products.

Rapid's challenge is to be the world's leading stapling specialist.



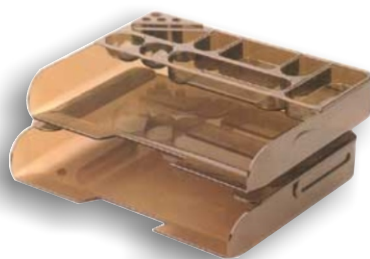
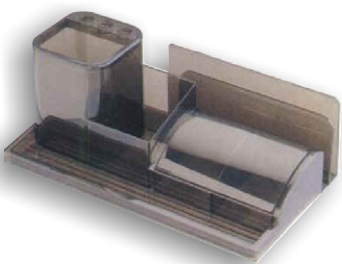
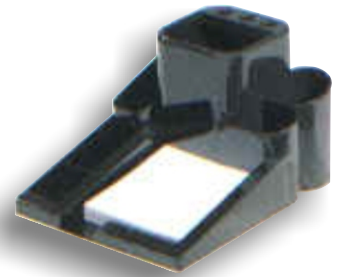
# Elsoon®

Designed to please, made to last.

## ELSOON DESKTOP ESSENTIALS

is from Singapore.

Elsoon is widely known for quality office and desktop essentials making it number one for schools and office use. Items include multi-filing trays/cabinets, penholders, desk organizers, document trays, and many more. The wood grain collection does not only boast of its quality but also of its classic design.







Superior Digital Imaging  
and Printing Solutions

**ACSYS**  
IMAGING AND COMPUTER SUPPLIES

is the brand derived from the company's name: Accupoint Systems. The brand carries all of the company's imaging and computer supplies and peripherals. It started 5 years ago and has since become a leading player in the imaging supplies industry.

"Providing superior quality in printing and imaging solutions"





Affordability and Comfort

**SOHO**  
HOME-OFFICE FURNITURE

is also an in-house brand. It carries under its name a variety of furniture and home and office equipment. It is designed to provide quality and comfort for both office and home living. Due to its quality and affordability, it promotes and provides two things people want out of their hard-earned money: competitive pricing and durability.

